

Global Gazette

The latest news, updates, and announcements

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Expanding Our Partnership with PepsiCo

We're proud to share an exciting milestone as Global expands its partnership with PepsiCo through the addition of Nut Harvest® to our growing portfolio. Nut Harvest is an innovative snack brand bringing fresh energy to the snack nut category with bold flavors, convenient on-the-go packaging, and products that resonate with today's consumers. Already available at Walmart, the brand is introducing a new way to enjoy premium cashews through fan-favorite flavors like Doritos® Cool Ranch® Flavored Cashews and Flamin' Hot® Flavored Cashews, offering a unique twist on traditional snacking. As consumer demand continues to shift toward flavorful, convenient snack options, Nut Harvest is well positioned for growth. Flavored snack nuts have become one of the fastest-growing segments in the category, making the addition of Nut Harvest an exciting opportunity to expand our portfolio with products that align with current market trends and evolving shopper preferences. This new partnership reflects the continued confidence PepsiCo has in Global and our ability to help brands grow. We're excited to welcome Nut Harvest to our portfolio and look forward to building on this partnership together.

Words to Carry Forward

Opportunities don't happen. You create them.
— Chris Grosser

Trade Shows & Industry Presence

Jewel Your Fiesta Starts Here – May 2026

Our team was excited to attend Jewel Osco's Your Fiesta Starts Here celebrations throughout the Chicago area. These community events brought together live entertainment, family activities, and in store sampling to celebrate Hispanic culture through food and connection. We were proud to support participating brand partners including Charras, Gamesa, La Preferida, and Salud as they connected directly with shoppers and showcased products that bring authentic flavors to family tables. A special thank you to the teams at Jewel Osco and GT Universe for bringing these celebrations to communities across Chicagoland!



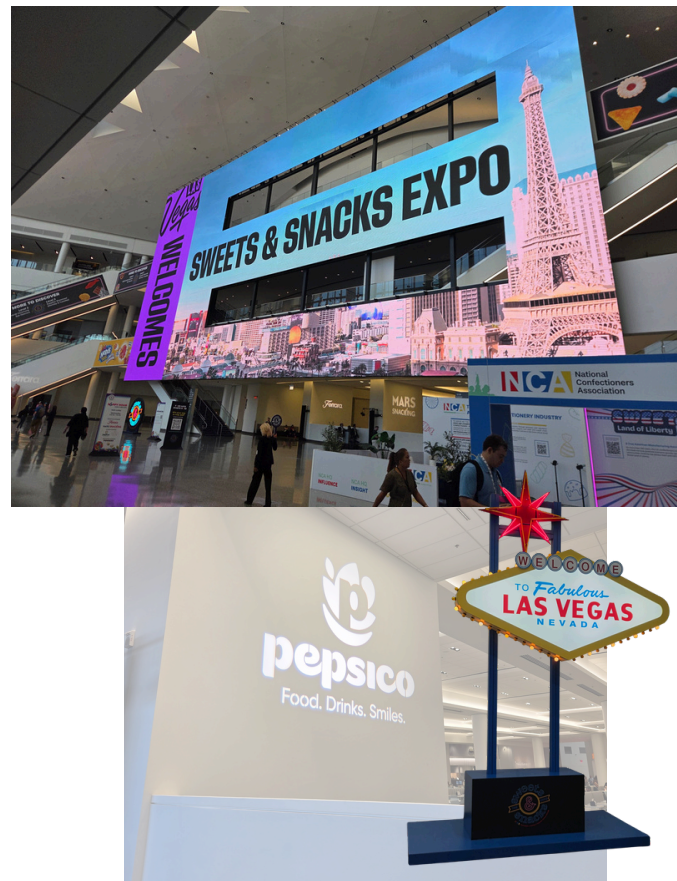
Naturally Chicago Pitch Competition & Innovation Forum – May 2026



Sandra, Josh, and Felix represented attended the Naturally Chicago Pitch Competition & Innovation Forum, joining entrepreneurs, retailers, and industry leaders to explore the latest trends shaping the natural products industry. The event featured insightful discussions with retail leaders on what it takes for brands to succeed in today's marketplace, covering topics such as product innovation, retail readiness, and building lasting partnerships. Attending events like these helps our team stay connected to the evolving industry while bringing valuable insights back to the brands and customers we support every day.

Sweets & Snacks Expo – May 2026

Jeff represented Global at this year's Sweets & Snacks Expo, one of the industry's largest gatherings for confectionery and snack manufacturers, retailers, and distributors. Throughout the show, Jeff met with many of our current vendor partners while also building relationships with prospective new vendors, creating opportunities to expand our portfolio and strengthen existing partnerships. Staying engaged at events like the Sweets & Snacks Expo helps us remain informed on industry trends while continuing to grow the network of brands we proudly represent.



KeHE Holiday Show – June 2026

The KeHE Holiday Show was another exciting opportunity for Global to connect with customers and brand partners. This year, we proudly supported 11 exhibiting brands while our Exports team walked the show alongside more than 30 international retailers, helping facilitate introductions and meaningful conversations throughout the event. Our team enjoyed seeing our partners connect directly with retailers, watching Roussas Dairy featured in the Global Inspirations Pavilion, and attending educational sessions focused on innovation and sustainability within the food industry. These conversations and experiences continue to strengthen the partnerships that help our brands succeed long after the show floor closes.



Thank you to everyone who represented Global at these events and many more this quarter. Your passion, professionalism, and commitment continue to strengthen our relationships across the industry and showcase the value we bring to our partners every day.

Community & CSR Highlights



Global was proud to support the 14th Annual A Taste That Matters, the Northern Illinois Food Bank's signature fundraising event presented by Jewel Osco. The evening brought together businesses, community partners, and supporters to celebrate the power of food while raising critical funds to help fight hunger across Northern Illinois.

Through exceptional cuisine, community connection, and a shared commitment to giving back, the event highlighted the impact that can be made when organizations come together for a common cause. Proceeds from the event help support the Northern Illinois Food Bank's network of more than 900 food pantries, meal programs, and community organizations, helping ensure neighbors throughout our region have access to the food and resources they need.

At Global, we're proud to support initiatives that strengthen the communities we serve and reflect our commitment to making a positive impact beyond the marketplace.



**NEIGHBORS.
EMPOWERED.**

Brand Spotlight: Grenade



Grenade® is raising the bar once again with exciting new additions to its high protein lineup. As the #1 protein bar in the UK and Canada, Grenade has built a loyal following by delivering indulgent flavors without compromising on nutrition. Available in more than 80 countries worldwide, the brand continues to grow by proving that high protein snacks can taste just as good as they perform.

Leading the lineup is the Grenade OREO® Protein Bar, bringing together the unmistakable taste of the world's favorite cookie with 20 grams of protein and just 1 gram of sugar. Fans can also enjoy the new Grenade OREO White, along with crave worthy favorites like Chocolate Chip Salted Caramel and Cookie Dough, each packed with bold flavor and protein to fuel busy lifestyles.

Whether shoppers are looking for a post workout snack or an on the go pick me up, Grenade innovates so that consumers never have to compromise on taste or nutrition.